

MISUMI 24/7 e-Commerce

- Now launched in Europe in 5 languages -





Mikihiko Wakasugi, Deputy Head of European Operation Industry Forum, Augsburg, 24. February 2010



Agenda



- •MISUMI Business Model QCT Innovator
 - T Time Innovation
 - T Configurable Components
 - Configuring Components using the Paper Catalog
- •MISUMI 24/7 e-Commerce Services
 - MISUMI e-Catalog
 - -Product Search
 - On-line Configuration
 - •MISUMI WOS Quote/Order
- ■In 5 Languages German/ Italian/ French/ Czech
- Our Challenges

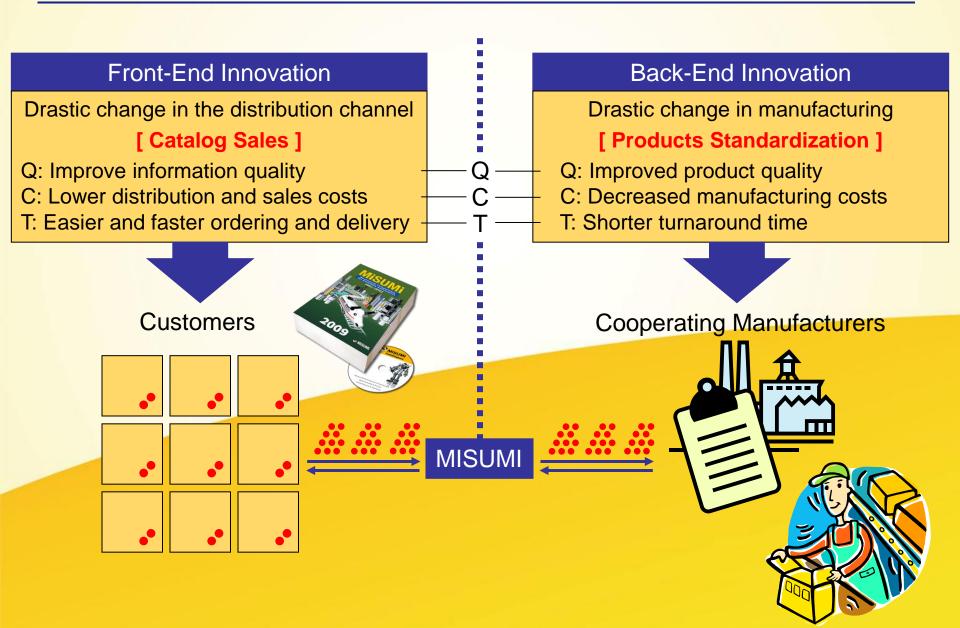


MISUMI Business Model - QCT Innovator



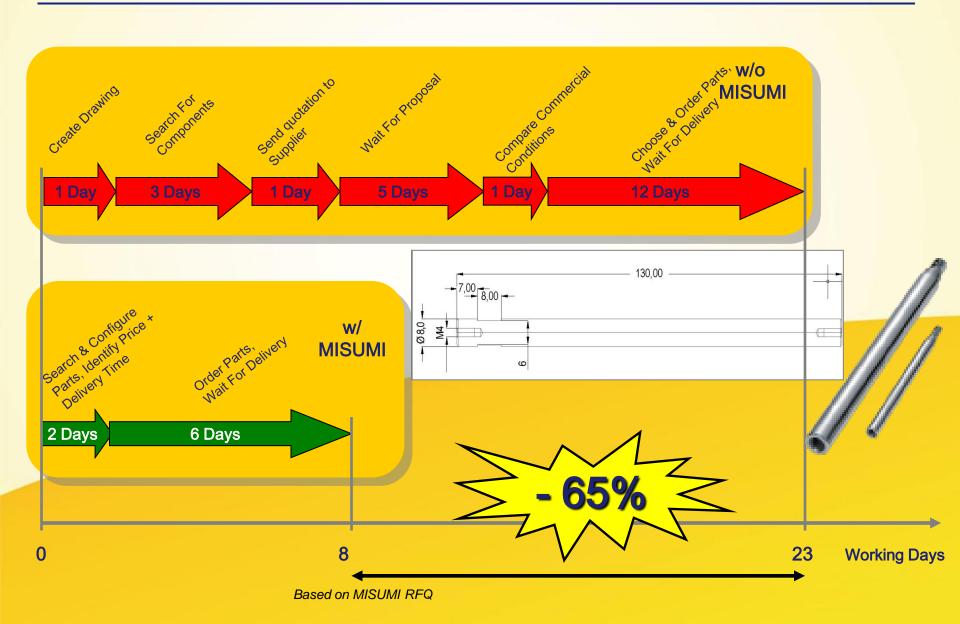
MISUMI Business Model - QCT Innovator -





T – Time innovation

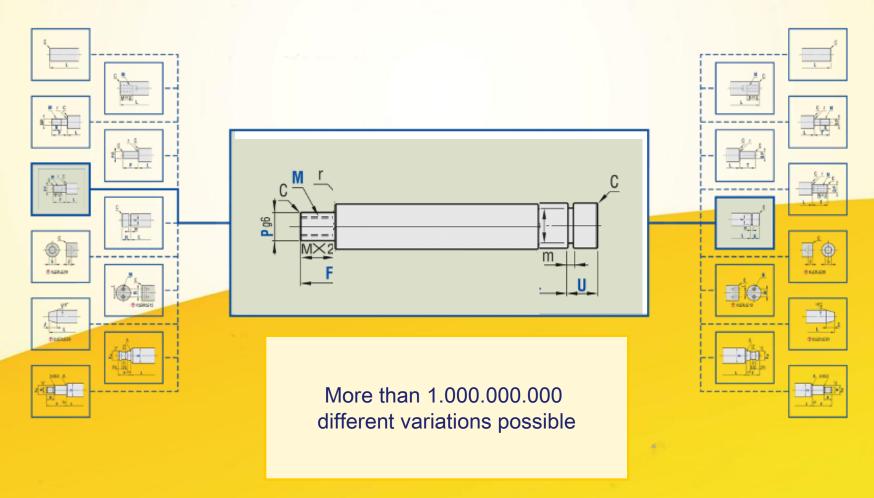




T - Configurable Components

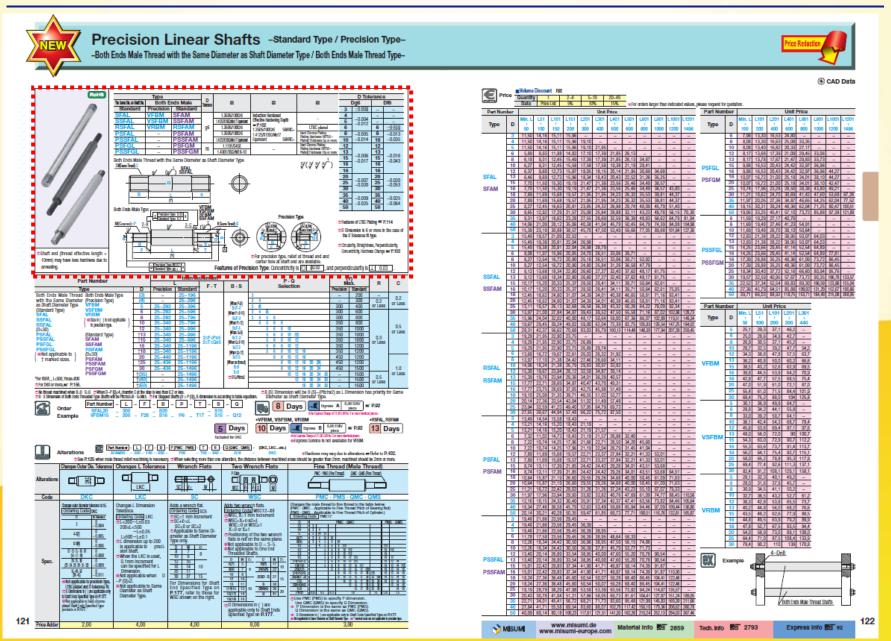


- About 447 different shaft type/ shaft end/ material/ dimensions combinations
- Dimensions down to 0.1 mm increments
- Length from 10 to 1.500 mm
- Diameter from 3 to 100 mm



Configuring Components using the Paper Catalog (1)





Configuring Components using the Paper Catalog (2)



'Configuring Components'

means:

all **BLUE** marked dimensions can be adapted to your needs!

It's your choice:

Either adapting your application to competitor components

OR

adapting

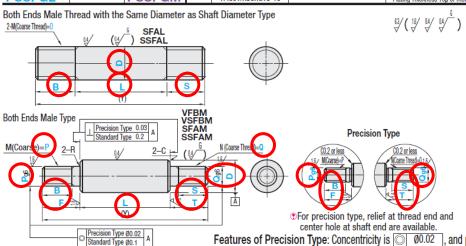
MISUMI components

to your application



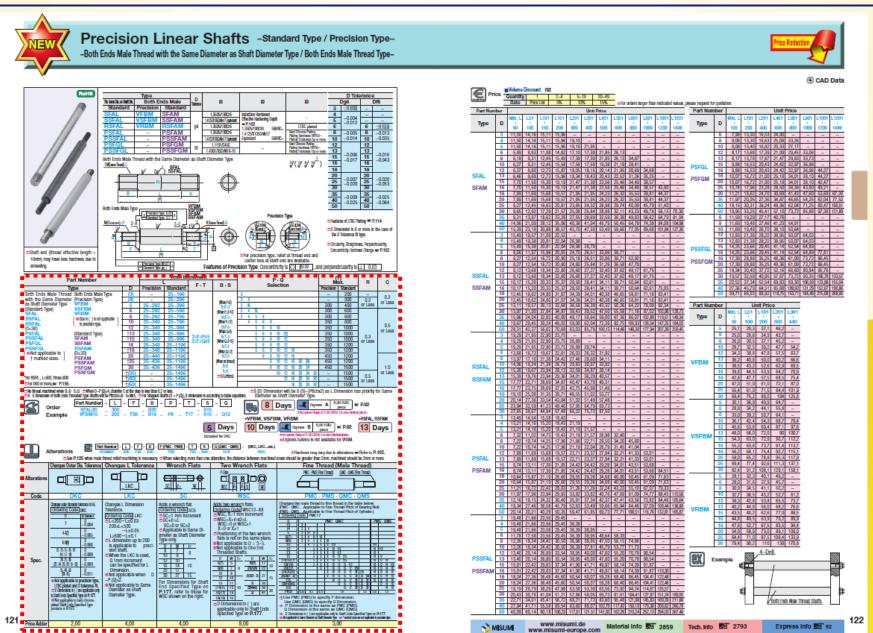
Shaft end (thread effective length + 10mm) may have less hardness due to annealing.

Туре							
The Same Dia. as Shaft Dia.	aft Dia. Both Ends Male			M	•	S	
Standard	Precision	Standard	Tolerance				
SFAL	VFBM	SFAM		1.3505/100Cr6	Induction Hardened	_	
SSFAL	VSFBM	SSFAM		1.4125/X105CrMo17 Equivalent	Effective Hardening Depth		
RSFAL	VRBM	RSFAM	g6	1.3505/100Cr6	1.3505/100Cr6 58HRC~	LTBC plated	
PSFAL	_	PSFAM	1	1.3505/100Cr6	1.4125/X105CrMo17	Hard Chrome Plating Plating Hardness HV750~	
PSSFAL	_	PSSFAM		1.4125/X105CrMo17 Equivalent	Equivalent 56HRC~	Plating Thickness 5µ or more	
PSFGL	_	PSFGM	f8	1.1191/C45E		Hard Chrome Plating Plating Hardness HV750~ Plating Thickness 10µ or more	
PSSFGL	-	PSSFGM	10	1.4301/X5CrNi18-10	_		



Configuring Components using the Paper Catalog (3) MISUMI





Configuring Components using the Paper Catalog (4)



Part Number		1mm Increment				M (Coores)	(Y)			
Туре		D	Precision I	_ Standard	F·T	Р	M (Coarse) Selection	Precision	Standard	R	С
Both Ends Stepped Female Thread Type (Precision Type) VFAH VSFAH VRAH VSRAH (Stein () is not applicable to precision type.	Both Ends Stepped Type (Standard Type) SFAJ SSFAJ RSFAJ (D≤30 L≤500) PSFAJ PSSFAJ	8 10 12 13 15 16	25~296 25~346 25~346 25~346 25~346 25~346	25~796 25~796 25~996 25~996 25~996 25~1196	96 96 96 96 196 196 196 196 2≤F≤Px4 196 496 496 496		Check available dimensions: / L=25 - 1196 / F=21 / T=21 / P=8 - 17 / M=6 => Configuration is possible in 1 mm increments!!				0.5 or Less
(Standard Type) SFAH SSFAH RSFAH (D≤30 L≤500) PSFAH PSSFAH PSSFAH PSSFGH	25 1 000) 1 1 1 1 (40)	20 25 30 (35) (40)	25~346 25~446 25~446 25~446 - - -	25~1196 25~1196 25~1196 25~1496 25~1496 25~1496 25~1496		8~16 8~17 8~22 9~27 9~32 11~37 11~47	4 5 6 8 10 12 4 5 6 8 10 12 4 5 6 8 10 12 16 5 6 8 10 12 16 20 24 5 6 8 10 12 16 20 24 6 8 10 12 16 20 24 30 6 8 10 12 16 20 24 30	350 450 450 450 — —	1200 1200 1200 1500 1500 1500 1500	0.5 or Less	1.0 or Less

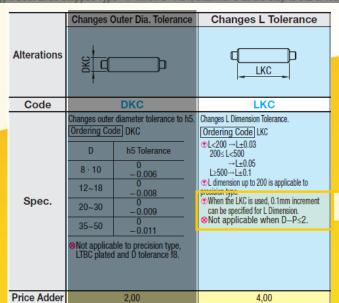
•Both Ends Female Thread with Step Type

M+3≤P is required for P Dimension.

If (Mx2.5+4)x2≥(Y), the pilot hole for tapping may go through.

Mx4≤(Y) is required for (Y) dimension of precision type. The pilot hole for tapping may go through.

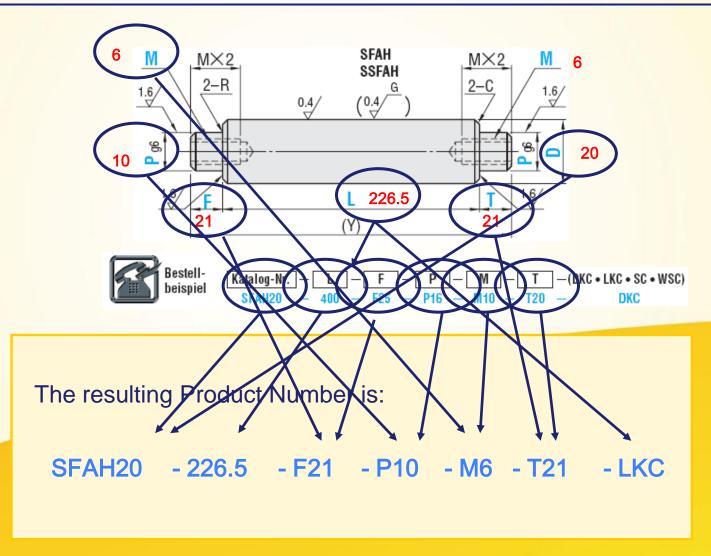
Mx4≤(Y) is required for (Y) dimension of precision type. The pilot hole for tapping may go through.



Alterations available if you need

Configure Product Number







MISUMI 24/7 e-Commerce - Services



MISUMI 24/7 e-Commerce - Services



MISUMI 24/7 e-Commerce

MiSUMi e-Catalog

MiSUMi Web Order System

Product search

and

Product configuration

2D/3D-CAD Models

Neutrale Native Price and

and Delivery Time BOMs Save and

Administration "MyPage"

Create Quotes from

Shopping Cart

> or BOM Upload

Create Quotes from

Shopping Cart

> or BOM Upload

Create Orders Quote And

Order History

MISUMI e-Catalog - Product Search -



Option 1:

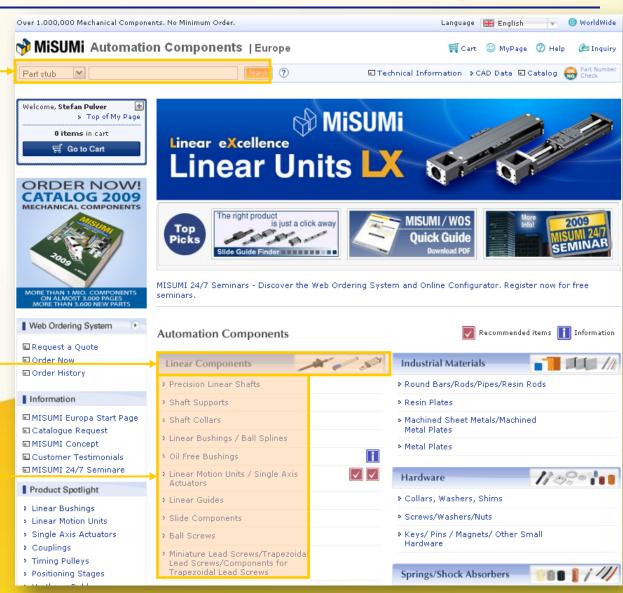
Please enter a MISUMI part number, a product name, or a product description and click >Search<.

Option 2:

Click the relevant product category headline. You will be forwarded to a overview page of the product category.

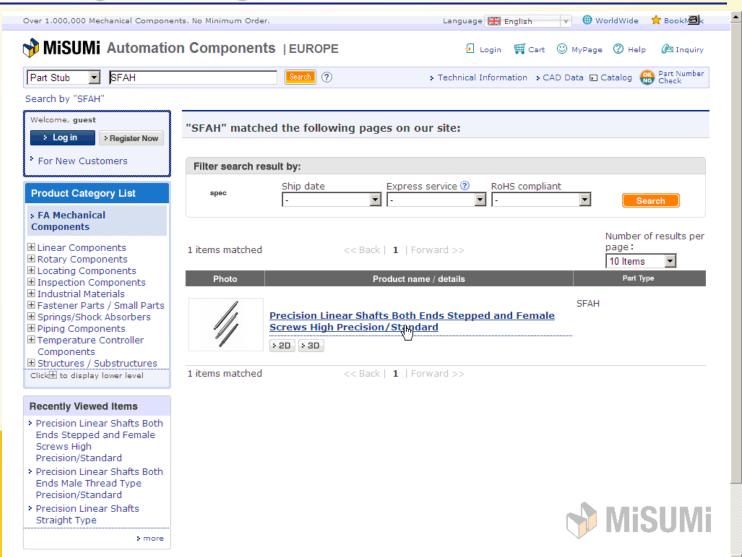
Option 3:

Search by directly choosing the required product group.



MISUMI e-Catalog - Configuration on-line -





Click on picture to start video

MISUMI WOS - Quote/Order -





start video

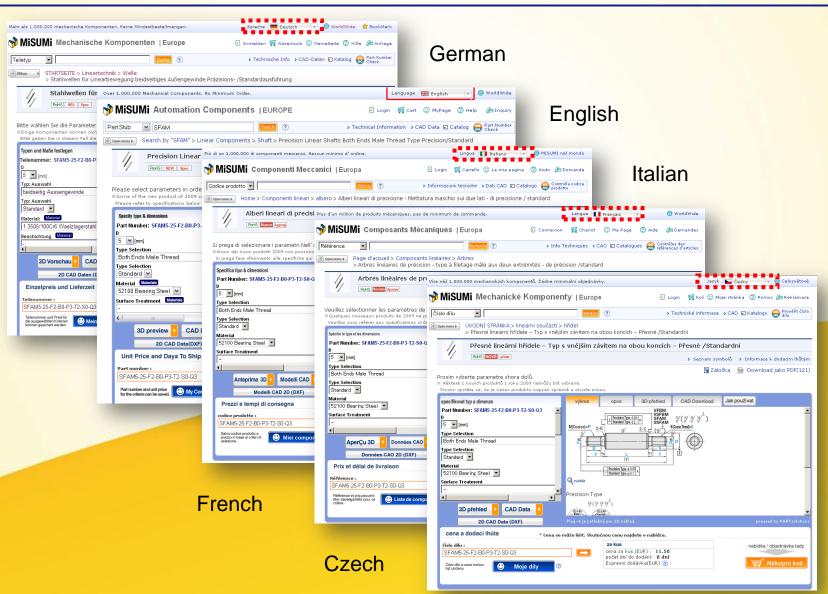


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Available in 5 Languages





Our Challenge



- More than 1000 new products every year
 - –Keep providing reliable and updated data
 - Updating shortened delivery time and price reduction
 - –Need to provide CAD model of each product
- 5 languages in Europe/ 10 languages worldwide
- Keep consistent quality worldwide
- Keep competitive price worldwide
- Keep reliable and short delivery term worldwide

MISUMI 'Behind-the Scene Supplier for Manufactures World-Wide'



THANK YOU FOR YOUR ATTENTION

