



optimizes the purchase and engineering process at the same time without additional effort for the engineer or

## CADENAS

## **SETTING STANDARDS**

DAS STRATEGISCHE TEILEMANAGEMENT DER ELEKTRONISCHE PRODUKTKATALOG DIE GEOMETRISCHE ÄHNLICHKEITSSUCHE DIE ENGINEERING WEB-PLATTFORM







## **PURCHINEERING 2.0**

What is it about?



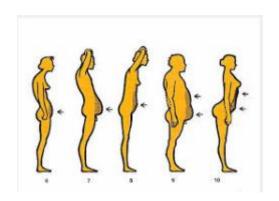


## The problem: parts diversity

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In the course of life we develop a "midriff bulge"





In the course of time we took to many parts to us

## The longer a company exists the larger the parts diversity gets





We have too many parts





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If there are too many parts and the "parts stock" becomes too big, it makes life hard for us



# Parts costs burden the business







All efforts like sorting, organizing, classifying, defining PLM processes, etc. can only prevent part growth to a very limited extent.

**SETTING STANDARDS** 

## We have to lose weight=change our behavior

## Shopping consciously Control



## **PURCHINEERING 2.0**

Automatic control of creating new parts data

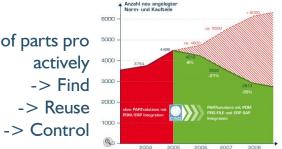


## Parts management Basis for PURCHINEERING 2.0

#### Movement



Control the reuse of parts pro actively -> Find -> Reuse











## **PURCHINEERING 2.0**

Motivation **Background information** 





#### **SETTING STANDARDS**

Quelle	Untersuchungsgegenstand	Kosten in EUR
VDMA e. V.	Neuanlage eines Kaufteils	1.800,
VDMA e. V.	Neuanlage eines Eigenteils	3.400,
Hichert	Eröffnung und Pflege eines Teils	850,
Häusele	Verwaltungskosten pro Teil	1.261,
IGS	Durchschnittliche Kosten für die Verwaltung eines Teils	1.200,
Ehrlenspiel	Verwaltung eines Kaufteils	ca. 2.000,





#### **SETTING STANDARDS**



Engineer

Purchaser



## Service Advanced Trackers

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| Figure | Service

- Find a supplier
- Negotiate conditions
- Contract negotiations (Example P&G the framework agreement has more than 22 pages)
- Create address set
- Contact person
- Transmit supplier self assessment
  - used QA systems
  - affiliated groups
  - inspection of outgoing goods etc.
- Terms of payment
- Warehousemanagement etc.





**SETTING STANDARDS** 



Entering "classic master data" in the ERP is only the tip of the iceberg. A typical questionnaire for suppliers is about **five to seven** pages long. In addition to this are all kinds of supporting documents.

A popular business from Augsburg estimates the average costs for creating new sup

10.2 Haben Sie eine selbständige QS-Abteilung?						
	Ja		Nein			
nos Ist Ihr QM-System in einem Handbuch dokumentiert? (Wenn Ja se <mark>nde</mark> n Sie uns bitte eine Kopie zu)						
	Ja		Nein			
10.4 Orientiert sich Ihr Unternehmen an schriftlich festgeleg	gten Qualitä	ts-R	ichtlinien	(z.B. (	Qualitätspolitik, Unternehmensleitlinien	
Qualitätsleitlinien)?	Ja		Nein			
10.5 Führen Sie eine Qualifizierung und Beurteilung Ihrer L	ieferanten d	durci	h?			
	Ja		Nein			
nos Führen Sie bei allen zugekauften Produkten eine Eingangsprüfung durch?						
	Ja		Nein			
10.7 Führen Sie Fertigungsprüfungen durch?						
	Ja		Nein			
10.8 Existieren für alle Prüfungen Prüfpläne?						
	Ja		Nein			
10.9Wenden Sie SPC an?						
	Ja		Nein			
10.10 Werden alle Prüfergebnisse dokumentiert?	-					
	Ja		Nein			
ion Stellen Sie sicher, dass das Personal, welches die Pro angemessenen Auswahl oder Schulung fähig ist die gefo						
anguit and gold	Ja		Nein			

112 Haben Sie in Ihrem Unterne	ehmen ein anderes Managem	entsystem	(z.B.	QS, Arb	eitssc	hutz), das den Umweltschutz einschließt,
eingerichtet?		Ja		Nein		
Wenn Ja, welches						
11.3 Orientiert sich Ihr Unterneh	nmen im Umweltschutz an schr	riftlich festo	gelegt	en Richt	linien	(z.B. Umweltpolitik, Unternehmensleitlinier
Umweltleitlinien)?		Ja		Nein		
n.4 Werden gesetzliche und ar	ndere Forderungen ermittelt,	die für die	Umwe	ltaspekt	e der	Tätigkeit, Dienstleistung und Produkte
relevant sind und den entspr	echenden Stellen zugänglich	gemacht?_				_
		Ja		Nein		
ns Gibt es einen Umweltbeauf	tragten und/oder Abfallbeauft	tragten in II	nrem I	Unterne	hmen'	?
		Ja		Nein		
n.s Werden in Ihrem Unterneh	men Prozesse regelmäßig auf	f ihre Umwe	eltaus	wirkung	en un	tersucht?
		Ja		Nein		
n.7 Sind Umweltaspekte fester	Bestandteil Ihrer Produktplan	ung (z.B. D	Design	n, Konze	ption	& Entwicklung)?
		Ja		Nein		
n.sWerden Umweltschutzmaß	nahmen in Ihrem Unternehme	n regelmät	3ig au	iditiert?		
		Ja		Nein		
n.sWerden Ihre Mitarbeiter re	gelmäßig zum Thema Umwelts	schutz info	rmiert	und ge	schult	?
		Ja		Nein		
11.10 Wirken Sie auf die Verbes	serung des Umweltschutzes b	ei Ihren Lie	eferar	nten und	Vertr	ragspartnern hin?
		Ja		Nein		
		00		. 10111		



#### Creating data of cost articles

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## **750 database fields** !!! (Evaluation of a customer – DT&S)

## Teilefertigung

Dispositionsaufwand

#### Kosten für Anlegen eines Artikels mit allen Folgedokumenten:

Z. B. SAP R/3:

750 Datenbankfelder in 15 Sichten: Grunddaten 1 & 2, Logistik, Einkauf, Ve

Grunddaten I & 2, Logistik, Einkauf, Verkauf, Konstruktion, AV ...

120 €

#### Kosten für Ändern eines Artikels mit allen Folgedokumenten:

Änderungsantrag, Ändedrungskommission, Freigabe, Änderungsmitteilung, Einarbeitung der Änderung, Beachtung der Verwendungen

70€



#### Einlagern eines Behälters 0,5 m³ für 1 Monat:

Lagerkosten, Wertverzinsung, Lagerbedienung, Konservierung

20 €







## Quote from Prof. Dr. Claus W. Gerberich

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Companies are changing. There is only little in-house manufacturing and it is getting less. The products are becoming more complex, the customers' demands are rising.

Transferred to the cost structure of a business this means the share of direct costs is decreasing, while the share of overheads is increasing.

Change in the distribution of overhead and direct costs from 1980 to 2008

	1980	2008
Direct costs	<b>70</b> %	30%
Overhead costs	30%	<b>70%</b>

Conclusion: Overhead costs are becoming the main field of action to determine the success of procurement. The costs of the purchase department have to be controlled, the "total Cost of ownership" for important material and suppliers have to be managed and the total costs of the supply chain have to be kept under control.





## Success in procurement

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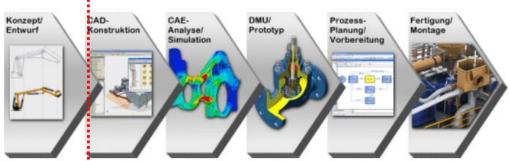
SETTING STANDARDS

From a **short-term** view, the success will result in a reduction of the procurement costs.

From a long-term view, the short-term success of the lowest purchase price will relativise. Here the overhead costs of a procured part are taken into account. The control parameter is the approach, total cost of ownership.

Which costs does this supplier/part cause in my complete process chain?







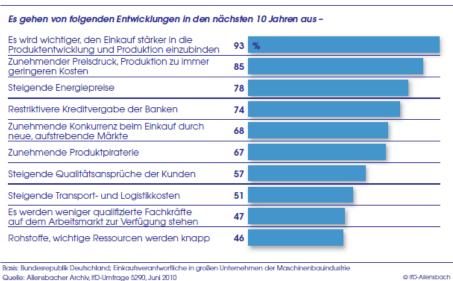


#### SETTING STANDARDS

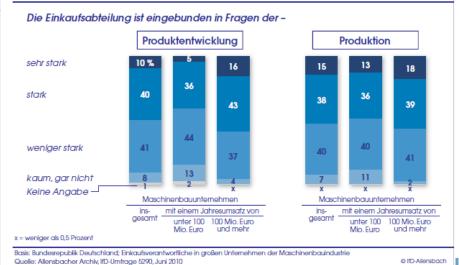
Purchase and engineering will increasingly grow together.

As a consequence, creating new parts data will be increasingly focused, since it is the origin of the procurement process

Einkaufsleiter erwarten vor allem eine stärkere Einbindung ihrer Abteilung in Entwicklung und Produktion, Preisdruck und steigende Energiekosten



In rund der Hälfte der großen Maschinenbauunternehmen ist der Einkauf nur weniger stark oder gar nicht in Produktentwicklung und Produktion eingebunden







#### **SETTING STANDARDS**

**Purchasing Processes** 



Request demand/ calculate

Costs per demand 25,00 € Check order/ approve

> Costs per order 15,00 €

Create order / store

Costs per order 15,00 €



**Logistic Processes** 



Accept
merchandise /
unload

Costs per receipt of goods
12,50 €

Book merchandise/ store

Costs per booking 30,00 €

Manage merchandise/ delivery

Costs per delivery 20,00 € Transport merchandise/

Costs per demand 10,00 € 75,00 €

#### **Business Processes**



orders/ book

Costs per demand
7,50 €

Pre-book

Process payments/ store

Costs per demand 10,00 €

25,00€

162,50€

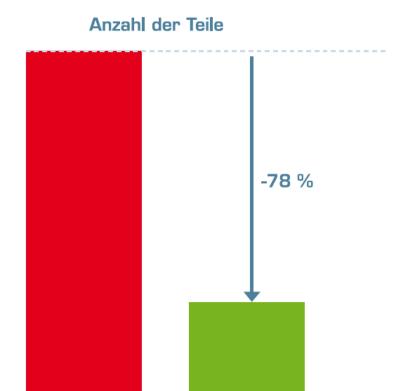
Source: Own display according to H. Schneider, 1998, Outsourcing, pp.



## Successful companies have fewer parts

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#### **SETTING STANDARDS**















## **PURCHINEERING 2.0**

How does it work?







#### **SETTING STANDARDS**



Search as required and according to personal preferences in the parts worlds intelligent finding







No proof that sufficient search was conducted





#### **SETTING STANDARDS**







**PLM** 











- Supplier part is from one manufacturer but he is not (yet) a preferred supplier and the purchase department has not concluded a framework agreement (Maverick Buying)
- Supplier part is from a preferred supplier, but this size has not been released and there are similar sizes which were released.
- Self-designed part is very likely to exist already as supplier part
- Engineer uses one supplier part manufacturer, although there is probably a similar part available as standard part
- Engineer designs a part anew, although there is a standard part
- Engineer designs a part anew, although there is already a very similar part available

• Class proposals





#### **SETTING STANDARDS**









• Class proposals

• Cost analysis – Support of the decision for the most favorable version

• RFQ - Getting a quotation in the background

• Global Sourcing - Site check for the machine, if supplier can deliver to all planned sites



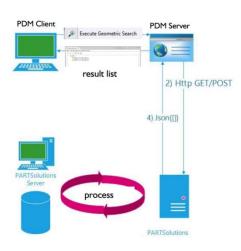


## **Background process**

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What happens in the background...

The demo video shows which processes **automatically** generate the daily report **in the background**.





26.01.2015



## Report - Example

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#### **SETTING STANDARDS**

#### Report to the engineer....



#### Other reports for

- Report to the design manager duplicate copies created per day
- Report to standardization –
- Report to the purchase department new supplier or supplier part necessary start RFQ
- Report to the QA receiving control define the control of a supplier part and determine in the manual
- .... etc. (any report can be created)



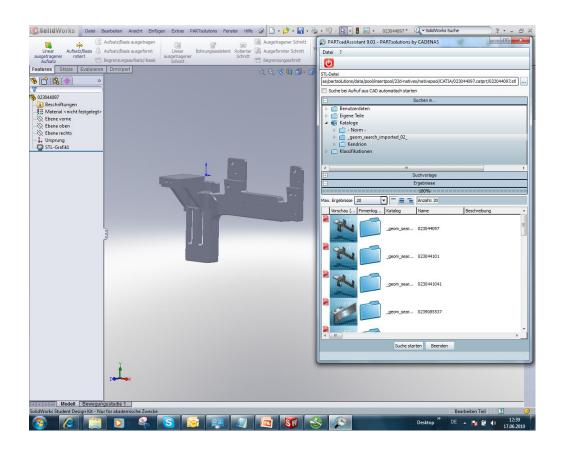
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## Similar parts are displayed



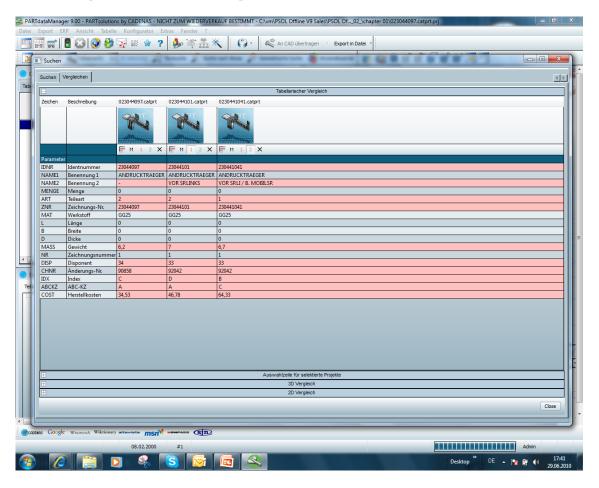




## CADENAS

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## Similar parts are compared



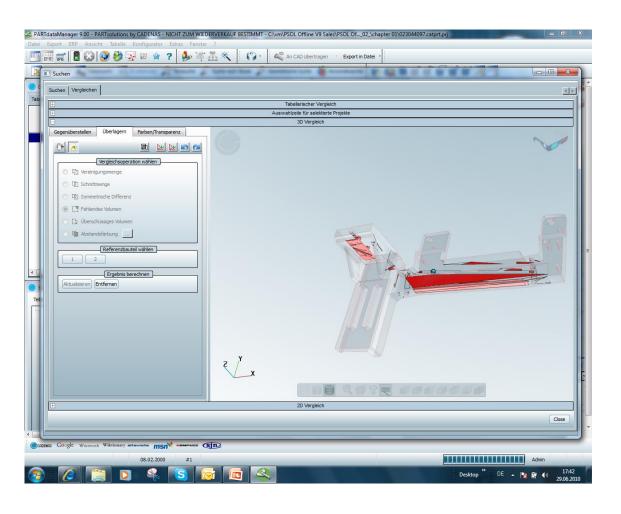




## CADENAS

**SETTING STANDARDS** 

#### Differences are shown



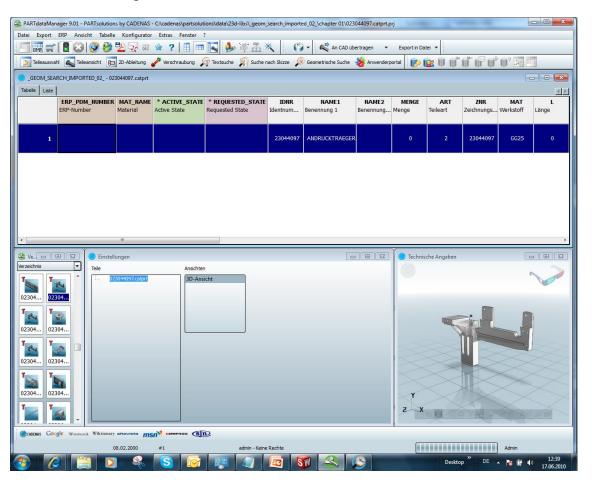




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## Most similar part can be "offered" for selection



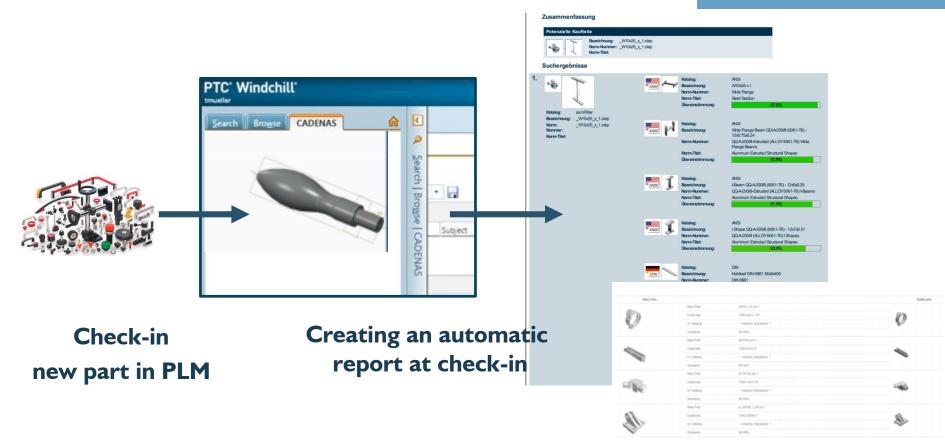




# PURCHINEERING 2.0 seamlessly integrated into PLM process

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#### **SETTING STANDARDS**





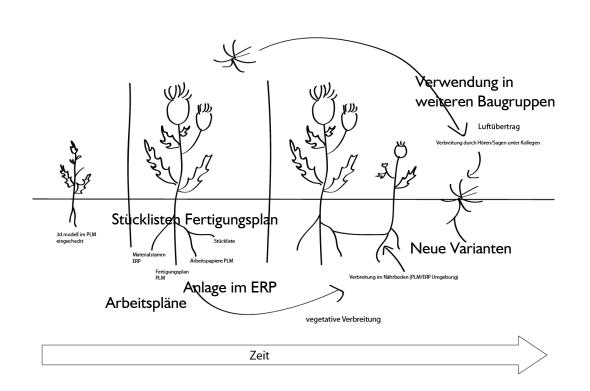


## The time factor is very important

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The time factor is very decisive: The longer a part is in the PLM (referring to the engineering process), the more linkings occur and the more difficult it is to replace this part or avoid the actual data creation or undo it.



A new part in the PLM is like a sow thistle: In the long-term the part will root and "multiply".





## **Benefits PURCHINEERING 2.0**

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- Simple integration into the existing business process
- Background process which doesn't cause any effort and can not be bypassed
- Signals at an early engineering phase
- Information to designer or other departments
- Severe restriction of creating new data for all kinds of parts
  - Avoiding new suppliers
  - Avoiding new sizes
  - Buying before making
  - Avoiding new self-designed parts, if they are not necessary







**SETTING STANDARDS** 

# Thank you very much

for your attention

**QUESTIONS?** 

FEEDBACK?

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26.01.2015

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